

**FOR IMMEDIATE RELEASE**

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## **ST. JOHN'S PRESENTED WITH \$40,000 DONATION**

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**Joplin, Mo.** – St. John's Mercy CEO Gary Pulsipher and COO Dottie Bringle will accept a check for more than \$40,000 to benefit the Mercy Foundation for Health Innovation Joplin Relief Fund, a fund designated to help Mercy co-workers in Joplin. Also present for the check presentation will be Sallie Hazelrigg, vice president, Mercy Foundation, and Gene Kirtser, president/CEO, ROi. The check presentation will take place **Oct. 6 at 1:30 p.m. on the St. John's MedFlight helipad, 2817 St. John's Blvd.**

The donation will be presented by John Kelly, CEO of Bluegrass Business Media, the parent company that organizes the IDN Summit — a prominent health care industry conference, which brings together senior health care executives, group purchasing organizations (GPOs) and suppliers to focus on strategic health care supply chain issues.

At this year's IDN Summit, held September 13-15 in Phoenix, Ariz., nearly 1,000 conference attendees helped raise the \$40,000 through a silent auction and personal contributions.

"IDN Summit is so pleased to be able to present the Mercy Foundation for Health Innovation with a contribution of more than \$40,000," says Kelly, who is traveling to Joplin from Lexington, Ky. "The health care industry is full of heroes of all kinds, whether it be the staff of Mercy's St. John's in Joplin putting aside their personal tragedy to help patients during the devastating disaster or the many industry colleagues who came together during the IDN Summit and gave so generously to help aid St. John's in its quest to focus on a bright future in the city of Joplin."

Last month at the IDN Summit, Mercy and its supply chain division, ROi, presented, "Lessons Learned in Joplin" during the conference's general session. Dr. David Hagedorn, emergency department physician, Gene Kirtser, president/CEO of ROi, and JoAnne Levy, vice president of Integrated Sourcing Solutions, ROi, kept a packed room riveted with a video (link included) featuring Mercy and ROi co-workers, and provided first-hand accounts of the medical response and supply chain activities following the devastating EF-5 tornado that ripped through Joplin, destroying Mercy's St. John's Hospital on May 22.

"We are very appreciative of IDN Summit and all of the conference attendees who generously made a contribution to support Mercy's Joplin relief efforts," said Gene Kirtser, president and

CEO of ROi. "It is really rewarding to see the health care community band together in time of need. We can't say thank you enough."

Presentation: [http://idnsummit.com/event/2011Fall\\_General\\_Session\\_Joplin\\_Post\\_Event](http://idnsummit.com/event/2011Fall_General_Session_Joplin_Post_Event)

Video: <http://www.youtube.com/roisupplychain#p/a/u/0/dZDek35piLQ>

### **About Mercy**

Mercy is the eighth largest Catholic health care system in the U.S. and serves more than 2.7 million people annually. Mercy includes 28 hospitals, more than 200 outpatient facilities, 36,000 co-workers and 1,300 integrated physicians in Arkansas, Kansas, Missouri and Oklahoma. Mercy also has outreach ministries in Louisiana, Mississippi and Texas. For more information, please visit [www.mercy.net](http://www.mercy.net).

### **About ROi**

ROi (Resource Optimization & Innovation) is a recognized leader in the health care supply chain management industry. Founded in 2002 by Mercy, ROi provides a single-source, fully integrated supply chain solution, including group contracting, clinical and operational consulting, pharmaceutical repackaging, custom procedure tray manufacturing, print operations, purchasing and master item file management, and distribution and transportation management. ROi collaborates with like-minded health care providers and progressive suppliers to redefine the supply chain and develop solutions to drive greater efficiencies, reduce costs and produce sustainable change. ROi co-workers support health care providers from a home base in St. Louis, Mo., and a 100,000-square-foot Consolidated Services Center (CSC) in Springfield, Mo. ROi was named the Council of Supply Chain Management Professionals' Innovator of the Year for its demonstrated results in linking the supply chain with improved patient safety and is ranked as one of the top three global supply chain companies by Gartner (formerly AMR Research). For more information, visit [www.roiscs.com](http://www.roiscs.com).

### **About IDN Summit and Expo**

Since its creation in 1986, IDN Summit and Expo has become the leading source of collaborative networking events, education and information resources and professional services for health care supply chain stakeholders. It focuses on best practices, enhanced communication and improved business processes that lead to more cost-effective patient care. The spring and fall summits bring together senior health care executives and their group purchasing organization and supplier partners in an open, learning environment. The meetings have as their foundation a range of strategic content developed by an independent Educational Advisory Board made up of senior integrated delivery network executives. Additional information may be found at [www.idnsummit.com](http://www.idnsummit.com).

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